

# Marketing Representative

Edmonton, AB

Are you passionate about creating captivating marketing campaigns and initiatives? Does a job with diverse range of projects keep you motivated? Do you enjoy thinking outside the box?

Founded in Edmonton, Alberta in 1990, Hi-Tech Seals is a leading Canadian seal, gasket, rubber and plastic component distribution and manufacturing company with a longstanding commitment to customer service. Our employees work closely with customers to find the best solution for their sealing needs. We offer an extensive line up of seals and seal related products along with custom manufacturing capabilities to meet our customer's needs. Over 32 years in business, we have grown to multiple locations across Canada and the US. We take pride in providing superior customer service and products that go beyond our customer's expectations.

We are looking for a full time Marketing Representative to join our Edmonton based team. The successful candidate will be expected to:

- Create engaging written content for brochures, flyers, web, campaigns, social media, video scripts, etc. while maintain a consistent brand voice
- Aid with the creation and production of marketing materials, promotional items, and other marketing-related deliverables
- Contribute to the creation, implementation, and promotion of launches and branding initiatives
- Collaborate with sales on the development, execution, and review of account-based marketing (ABM) campaigns and sales promotions
- Oversee participation in industry organizations/associations, and their available networking and advertising opportunities
- Coordinate and organize tradeshow presence and corporate events, including pre, during, and post-event activities
- Propel marketing efforts and brand strategy forward by presenting new and innovative ideas, concepts, and solutions.
- Stay current with marketing, B2B, product, and competitor trends and strategies
- Assist with developing and presenting of internal marketing, product, social media, etc. trainings
- Support daily marketing activities

Our ideal candidate will have the following qualifications and characteristics:

- Post-secondary diploma or degree in Sales, Marketing, Business, or related field
- 1 to 3 years of marketing, communication, or related field experience. Sealing industry and B2B experience is an asset
- Effective and confident communicator, both written and verbal
- Strong interpersonal skills with a clear, positive focus
- Detail oriented, 'out of the box' thinker
- Experience conceptualizing and driving marketing initiatives
- Effective priority management and organizational skills, with the ability to pivot between tasks
- Work efficiently and effectively as part of a team or independently





- Working knowledge of Google Ads, Google Analytics, LinkedIn, YouTube
- Knowledge of Microsoft Office, Adobe InDesign, Photoshop, Illustrator, and video editing software is an asset

What you get out of this deal:

- A great career with a longstanding successful company
- A competitive salary
- A strong benefit plan with flexibility
- An RSP plan with employer matching contributions
- Extensive in-house training
- Supported external training
- The chance to work with a strong and driven team

Was the little voice in your head saying “me” and “also me” a lot while reading this? Then email [hr@hitechseals.com](mailto:hr@hitechseals.com) with your polished-up resume and include a cover page that will blow our minds! If you’re as good as you think you are, we’ll be coming for you shortly. In the meantime, check out our website for more information about us, [www.hitechseals.com](http://www.hitechseals.com).

